



CHARTERED ACCOUNTANTS

BROCHURE 2020

CORPORATE PROFILE

Focusing on TAILORED SERVICES for SPECIFIC CLIENTS

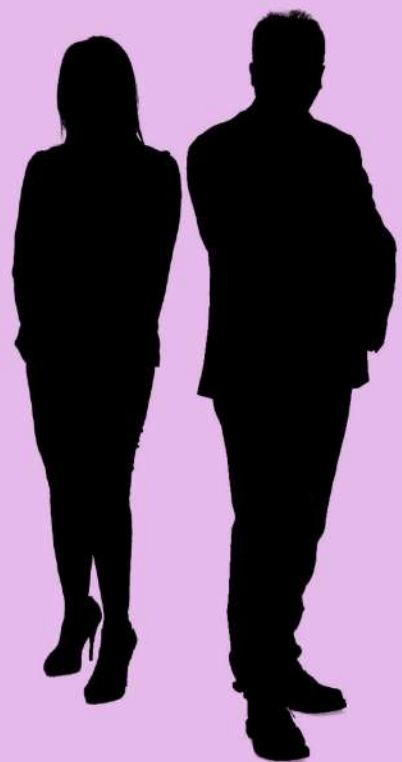
Assurance & Business Support Services



CONTENTS

CORPORATE INFORMATION	02
BUSINESS & SERVICE PHILOSOPHY	03
CATEGORIES AND CORE SERVICES	04
LEADERSHIP & ASSOCIATES	05
SAMPLE CLIENTS	07
CONTACT INFORMATION	BACK

One of our values
lies **In fewer and
more
understood
clientele who
are better
served**





1 . CORPORATE INFORMATION

Trust Associates (TA) was originally incorporated in 2007 under the Incorporated Private Partnership Act 1962, Act 152 as a firm of Chartered Accountants. This was following the grant of a Practice License / Certificate to the Managing Partner, Abubakari Issifu by the Institute of Chartered Accountants (Ghana) in 2006.

The Firm's key Services include amongst others Accounting & Audit (Assurance); Tax; Company Registry; Business/Organizational Support and Donor Project Reviews.

The firm is duly licensed by the Institute of Chartered Accountants, Ghana (ICAG) as required on annual basis. Present License numbers for the 2020 Calendar Year are ICAG/F/2020/034 and ICAG/P/1246. Abubakari Issifu and Ransford Ashong, both Chartered Accountants, lead the Firm





2. BUSINESS SERVICES & PHILOSOPHY

The idea of having a large firm with numerous permanent employees made up of both professionals and support staff serving an equally large number of varying clients is a “one size fits all” business model that might not be suitable for all circumstances.

Some clientele either by design, circumstance or choice might actually benefit more from a rather smaller closely knit firm whose hallmark is that of quick and efficient service delivery and closer client relationship. This is the Operating Philosophy and Business Strategy of TA, focusing on **TAILORED SERVICES** for **SPECIFIC CLIENTS** that is delivered through a network of Professionals and Associates whose availability is usually on **NEED BASIS**.

The resulting characteristics of the firm's practice has become one with:

- Fewer and more understood clientele who are better served
- Focused business and service delivery
- Quicker engagement and service delivery times
- Small “tight ship” of firm unburdened by the unnecessary overheads of many large firms
- Fixed or arranged fee basis of service billing
- Opportunities for clients to “Completely Outsource Service” or “Buy on Need Basis” as the case might be
- Relevant professional certifications and licenses



3. CATEGORIES & CORE SERVICES

Service Purchases by clients usually will fall into two (2) types. These are an outsourced service engagement, which involves work of a particular kind rendered continuously according to some work plan or schedule. The alternative is that of One Off specific Service purchased on need basis or on demand.

The key Service Offerings are as follows:

A. Assurance & Tax

- Statutory Audits
- Report Reviews and Certifications
- Investigations & Due Diligences
- Accounting and/or Financial Reporting
- Tax (filings, negotiations, assisted audits, recoveries, exemptions etc)



B. Company Registry

- Company/Firm Registration
- Company/Firm Returns and Filings
- Other Company Secretarial Services



C. Donor Project Financial Reviews

- In-depth Financial Reviews
- Expenditure Analysis & Reporting



D. Business Support

- Business Plans and/or Business Planning
- Studies / Research / Proposals
- Events Organisation



4. LEADERSHP & ASSOCIATES



Abubakari Issifu

Managing Partner

Abubakari Issifu, has about twenty (20) years in Assurance, Finance, Consulting and Project Reviews for private and public sector institutions including major donor partners. He is a Chartered Accountant and an MBA. Key Areas of Skill include Assurance; Project Reviews & Assessments; Governance; Risk Management and Training Consulting. Key Institutions affiliated with have included The World Bank; ATS; Banlaw; BAT and KPMG amongst others.



Ransford Ashong

Partner

Ransford Ashong, is a Chartered Accountant and an MBA with over twenty (20) years of experience in Audit, Finance and Administration. He has comprehensive skills in Transaction Processing; Budgeting & Budgetary Control; Financial & Business Reporting; Internal Control; Treasury; Risk Management and Administration. He has in-depth knowledge of the business and financial sectors both from finance work and audit relationship with audit clients. Key institutions affiliated with have included the Multi Media Group, Barry Callebaut and KPMG amongst others.

Our associates and professional collaborators with respect to service delivery are many and diverse, spanning across the various services that we are able to render.

Our external partner firms with whom we have alliances with respect to client acquisition include Spencer Bird Limited (UK). (www.spencerbird.co.uk) and Trust Training Ltd (Ghana). (www.trust-training.org).



“ The idea of having a large firm with numerous permanent employees made up of both professionals and support staff serving an equally large number of varying clients is a “one size fits all” business model that might not be suitable for all circumstances. ”



5. SAMPLE CLIENTS

Among our clients are KPMG, Borderless Alliance, M2M Solutions and Primus Services.



A close-up photograph of a hand holding a wooden block with a simple human figure drawn on it. The figure has a circle for a head, a vertical line for a body, and two lines for arms. The block is being held in a way that it appears to be being placed on a surface. Other similar blocks are visible in the background, some in focus and some blurred.

**One of our
values lies
In fewer and
more understood
clienteles who
are better
served**



CONTACT INFORMATION



Maana Plaza Building
Spintex Road,
Comm. 18 Junction, Accra



Postal Address: PO Box Mb 102
Ministries Accra Ghana



info@trust-associates.com
aissifu@trust-associates.com
www.trust-associates.com